



INTERNATIONAL FEDERATION OF PEDESTRIANS

General Assembly October 2017 in Calgary

Meeting minutes

Date:

Thursday 21st September at 7.30am local time

Location:

**Hotel Arts, Calgary
Room Spectrum 1**

Agenda:

- **Welcome**
- **Minutes of the 2016 GA in Hong Kong and the Extraordinary GA by Skype in 2017**
- **Report from the Executive of IFP – Activities of the last year**
- **New Members**
- **Engagement**
 - **Social Networks (Facebook page and Twitter)**
 - **IFPedestrians-NET**
- **Finances**
- **Board**
- **Projects 2017 and beyond**
- **Varia**

Welcome

Mário Alves (Secretary General) opened the meeting, welcomed all and introduced President of IFP Geert van Waeg.

Geert van Waeg (President) welcomed all. Geert provided a general summary of the year for IFP and noted the organisation has been very active in representing pedestrians at the international level but

perhaps need to do more work on projects. Geert thanked Walk21, Mario and others for doing so much work.

Mario noted the apologies of regrets members who could not attend.

Each **voting members** representatives present in the room and on skype introduced themselves

- Europe:
 - Bronwen Thornton, WALK21, International (UK-based)
 - Ole Thorson, Cataluna Camina, Spain
 - Mário Alves, ACA-M, Portugal
- Oceania:
 - Celia Wade-Brown, Livingstreets Aotearoa, New Zealand
- North America:
 - Clifford Maynes, Canada Walks, Canada
 - Eileen McCarthy, America Walks, USA
- South America:
 - Silvia Stuchi, Corrida Amiga, Brazil
- Additionally through Skype
 - Geert van Waeg, johanna.be, Belgium
 - Ben Rossiter, Victoria Walks, Australia
 - Dominik Bucheli, Fussverkehr Schweiz, Switzerland
 - Mateus Porto, A Pié, Spain
 - Eduardo Daros, ABRASPE, Brazil

Mário confirmed that there was 6 voting members from 3 continents, so there was the required quorum for the meeting .

● Associate members present

- John Wetmore Perils for Pedestrians USA

● In attendance

- Heidi Simon America Walks USA
- Kristen Henry America Walks USA
- Celia Lee Sustainable Calgary Canada
- Sandy James Walk Metro Vancouver Canada
- Joel Olson Stantec Canada
- Galit Yerushalmi Israel
- Ramiro Levy Cidade Ativa Brazil

Mario invited non-members to introduce themselves:

Sandy talked about Metro Vancouver Walks. She explained that they formed after Walk21 Vancouver, are registered non-profit and have a website.

Ramiro said Cidade Ativa works with pedestrians 75% of time, but other time spent on related projects.

Joel said Stantec works in active modes, but wasn't sure they meet membership requirements. Mario explained types of membership and said more will be discussed later.

Mateus announced the formalization of a network of Pedestrians Organizations in Spain (Andando), which wants to join IFP. Madrid A Pié might deregister because it is better to have statewide association as member. Mario said it is possible to have both as members.

Mario explained IFP is mainly advocacy organization working with others advocacy organizations.

Minutes of the 2016 GA in Hong Kong and the Extraordinary GA by Skype in 2017

Mario noted that this year there was an earlier Extraordinary General Assembly in February 2017, in which the Hong Kong GA minutes were already approved.

The delegates approved the minutes for the previous Extraordinary General Assembly held by Skype in February 2017.

Activity report

Participation in conferences and workshops

- Mario Alves presented at the conference Autonomous Driving and the Impact on Traffic Safety: “Driven by distraction: sustainable road safety and the impact of autonomous driving on vulnerable users”. 13-14th October 2016 in Lisbon. The PowerPoint presentation is available upon request to Mário.
- Mario Alves presented “Walking the talk in Europe’s Road Safety: putting pedestrians first” at a seminar organised by the Korean Ministry of Public Safety and Security. 21st October 2016 in

Seoul and met with our Voting Member Urban Action Network.

United Nations Road Safety Collaboration (UNRSC)

- Geert van Waeg attended 24th Meeting of the UN Road Safety Collaboration in Bangkok, Thailand, on 16-17 March 2017. This UNRSC meets twice a year and it is important to make sure pedestrians are represented.

European Commission

- Geert van Waeg and Mario Alves attended High-level Stakeholder and Ministerial Conference on Road Safety, 28-29 March 2017, Valletta, Malta.. There were a few position papers, including one on vulnerable users, which was coordinated by the ECF. Through Geert's and Mario's efforts, more focus on pedestrians in this paper was obtained. IFP presented a poster with theme: "Put Pedestrians First".

OECD and ITF (International Transport Forum)

- Geert van Waeg attended the Summit on Governance of Transport. 2nd June 2017, Leipzig. He noted that it is important to represent pedestrians in this high-level international forum. There was a session on sustainable mobility, but pedestrians were not mentioned in the reports from 4 of the 5 working parties. Geert pointed this out to the audience which seemed to take this comment seriously. As such, we expect improvements in the further work of these teams. Ole Thorson commented that through the work done by IFP at these ITF meetings (both the core meeting and the preparation meeting of NGOs in Paris), more attention is nowadays paid to pedestrians and cyclists. But there is still a long way to go. John Wetmore pointed out that this shows how important it is to show up in these meetings.

World Health Organization

- Mario Alves attended a WHO headquarters the First Meeting of the Strategic Advisory Network for the Development of the **Global Action Plan for Physical Activity**, Geneva, Switzerland, 17-18 July 2017, together with Bronwen Thornton. They reported on a very interesting meeting with strong emphasis on walking, cycling and urban planning. Bronwen commented that this strong emphasis even did lead to some discomfort / complaint by some participants whose focus was mainly on sports rather than daily walking and cycling on attaining a certain level of physical exercise. The biggest challenge is the difference between high and low income countries. This is a challenge for IFP, too.

General comments:

Celia Wade-Brown asked how do we make sure we are at the table? Mario replied that, due to resource limitations, generally IFP is not very proactive but accepts invitations (maybe more work should be done on anticipating meetings). Geert said being at meetings and establishing personal contacts with key players reminds organizations to invite us. Some organizations would welcome our contribution but aren't always aware of who to ask. Being on mailing lists also helps.

Celia Wade-Brown asked how can we use the GAPP opportunity. Should we put in submission saying it's good but please strengthen Walking? Mario said he would try to write short paragraph and circulate to members.

Ole Thorson said he's been around giving lectures on traffic safety and always includes IFP logo.

New Members

Mário announced that this year there was a strong increase of Voting Members. The IFP had the pleasure to welcome 8 new members, including members from 3 countries where IFP had no member before:

- MTÜ - Estonian Pedestrians' Association (new country with IFP member)
- Corrida Amiga (BRAZIL, São Paulo)
- Walk Toronto (CANADA)
- Queensland walks (AUSTRALIA)
- SampaPé! (BRAZIL, São Paulo)
- Stowarzyszenie Społeczny Rzecznik Piesznych w Bydgoszczy (Bydgoszczy Pedestrian Association) (POLAND) (new country with IFP member)
- Piétons Québec (Montréal, CANADA)
- Koalisi Pejalan Kaki (Pedestrian Coalition) (Jakarta, INDONESIA) (new country with IFP member)

Mario noted that IFP now has 41 Voting Members, but needs more outreach especially to Africa (no members at present) and Asia. Mario requested members inform him of any potential members in Africa. Bronwen said she has some contacts in Capetown.

Engagement

Website

Maintained by Geert van Waeg with support from Mario Alves:

- Limited activity from members in the forum and member section

- A number of valuable requests through the contact page

Twitter

- Mario is very active managing our Facebook
Tweets 5,867 / Followers 2,313
11 tweets per day / 200 tweets per month
Our top five hashtags:
#walking, #walkability, #visionzero, #walk21hk, #roadsafety.

Facebook

- Ben and Mario are very active managing our Facebook
Followers 3,400 / +50% since last year
Average reach ~2,000 visualizations per post

IFPedestrians-net

- Mario set up in March 2016 the mailing-list:
Members: 200
~ 5 emails per month

Pinterest

Still in testing. Could be good place for database of photos for presentations.

General comment:

Mário says that he would like contributions on how to increase the engagement of members.

Finance

2016-2017:

- In 2015: € 10.000 one-time donation – no strings attached + €495 personal donation
- Out: € 672.11 (Travel attending: ITF / EU Road Safety / UNRSC)
- available: € 9,210.61

Most travel expenses were paid for by external organizations that invited IFP.

Dominik Bucheli (Auditor) reviewed and approved the financial report. His recommend is for IFP to open its own bank account, rather than the current hybrid situation, where the bank account of one of the IFP members (johanna.be) “hosts” the IFP finances. Ole noted that Geert and Christian are working on getting Swiss account. Geert said they will prioritize that action.

Sylvia recommended investing some funds into increasing social media presence. Mario and Ben have some experience with that (in other organizations) and confirmed that such can make sense.

The financial report 2016-2017 was approved by all the delegates.

Board

IFP bylaws stipulate that the officers' term is two years. As such, elections for the President and Vice-President needed to be held. No one else has expressed interest in being candidate.

Members unanimously voted to re-elect Geert van Waeg as President and Ben Rossiter as Vice President. Ole Thorson was elected as Treasurer last year and agreed to continue to next.

After this Re-election the members of the Board are:

President:

- Geert van Waeg (Belgium), johanna.be

Vice President:

- Ben Rossiter (Australia), Victoria Walks

Treasurer:

- Ole Thorson Jorgenson (Spain), Catalunya Camina

- Dana Corres (Mexico), Liga Peatonal
- Eduardo J. Daros (Brasil), ABRASPE (Brazilian Pedestrian Association)
- Gregory Mavrakis (Greece), enosipezon (Greek Pedestrian Association)
- Tompion Platt (UK), Living Streets
- Dieter Schwab(Austria), Walk-Space.at
- Andy Smith (New Zealand), Living Streets Aotearoa
- Christian Thomas (Switzerland), Fussgängerverein Zürich
- Bronwen Thornton (UK) Walk21

Secretary General:

- Mário Alves (Portugal), ACA-M

Projects 2017-18 and beyond

Living Sidewalk Project

Living Sidewalk campaign did not get a lot of traction. Celia said that Livingstreets Aotearoa have a similar campaign that is available to others - Mario pointed out that the "Yellow Feet" campaign is one of the best practices in our Web Site.

Geert asked if we should move on to other campaigns. And what IFP could do to help its members.

Policy Papers and other

Mario would like to start publishing IFP policy papers, could also start an e-newsletter, and possibly webinars for members.

Ben liked idea of policy papers. Clifford thought best approach would be to share info from members. Celia recommended that we should establish a process for approval of the policy papers. It also would be good to share info on other resources. Ole suggested a policy paper on Vision Zero, and need for worldwide change in approach, reducing emphasis on vehicles. Mario said he has talked about Vision Zero as well in WHO and the need to update and be more specific on what it really means (emphasis on mode shift). Geert asked members to submit their existing policy papers for review and potential editing into IFP policy papers.

Varia

Associate Members

The Executive Committee identified that there is a need for more clarity about about the rules for associate membership, and is preparing a policy document with new acceptance criteria for Associate Members. The current draft has the concept that membership of individuals will remain free, but that a structure will be provided for individual members to make a donation within their membership. Associate membership for organizations will become paying for for-profit organizations. Membership for not-for-profit organizations will also remain free of charge. Acceptance of organization members will remain subject to certain rules. Once finalized, The Associate Membership Policy document will be submitted for approval by the Board.

Board

Ben raised the question whether we should think about board member terms. Mario replied that he asked board members before each GA if they want to continue. This time all but one (who did not respond, likely due to an e-mail issue) confirmed their willingness to remain on the board. Celia asked what the process for appointment to the board is. Mario indicated that, in accordance to the by-laws, they are elected by the GA, but that there is no formal route to apply or nominate candidates.

Thank you to Eileen McCarthy for taking notes during the meeting.